

www.handyshippingguide.com

Handy Shipping Guide

Your Complete Global Freight and Shipping
Directory

FREIGHT · SHIPPING · LOGISTICS · WAREHOUSING

2019 MEDIA PACK



Handy Shipping Guide

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What is the Handy Shipping Guide?

The Handy Shipping Guide was designed to combine the most useful and current directory of logistics and freight services with up to date industry news.

Over the past few years it has developed into one of the Webs most comprehensive information portals for anyone involved in the world of shipping.

Anyone, seeking a contact or information regarding logistics services home or abroad, can find it on the site. From Hauliers to IT Suppliers and Documentary Specialists, from Container Carriers and Consolidators to Ferry Operators and Car Carriers, you will find them all in the Handy Shipping Guide.

The Handy Shipping Guide is also updated constantly with the latest in global transport, shipping and freight news, so every time you visit, you know you will be reading information hot off the wire, and not only will you be reading it, the Handy Shipping Guide allows you to create the latest news by submitting your freight press directly to our news desk.

You may have the best freight website in the world - but as the Handy Shipping Guide is read in over 220 countries and territories, by a global readership of over 250,000 freight professionals, can you afford not to have a presence on the Webs leading information source for freight and shipping?

Overall reach

139,000

Average number of monthly page view

48,000

Average number of unique monthly visitors

4,850

Subscribers of the Handy Shipping Guide Newsletter

Contact

Sales: Sales@handyshippingguide.com
Editorial: Newsdesk@handyshippingguide.com
Accounts: Accounts@handyshippingguide.com
Tel: +44 (0) 1702 421188





Handy Shipping Guide

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Advertising With Us

The Handy Shipping Guide is built of two distinct parts.

The **Directory** is searched constantly by people looking for a specific service from Container and Trailer Shipping Operations to Warehouse Supplies and Space, Legal Assistance, or Insurance Cover for industry Matters to Freight Forwarding Agencies in their home country and abroad.

Advertising here targets people and companies searching for suppliers with your exact profile.

The **News Pages** not only provide up-to-date coverage of industry events and more, but contain a fully comprehensive archive of all past stories, enabling researchers to map the history of any featured event or company whilst strongly reinforcing the brand of advertisers.

Advertising here means promoting your organisation to those keeping abreast of the industry.



We can help advise you of your best options for advertising on the Handy Shipping Guide with a wide variety of opportunities for your business to grow, whether you need to publicise a shipping or transport option, a logistics industry service or indeed anything appertaining to the profession.

With over 70,000 entries in the Directory, we can help your company reach the top of your category with an Enhanced Profile to really stand out against your competition, a top position is where 80 – 85% of those searching for a service make the first call. You may require more intense coverage by employing an animated GIF which gives a pictorial and descriptive series of slides precisely illustrating exactly what you have to offer.

Contact

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Advertising Rates - Homepage



HOMEPAGE BANNERS

PRICE

Sidebar Banner - Medium
(200x200 px)

£300	per month
£800	/ 3 months
£1,400	/ 6 months
£2,400	per year

Sidebar Banner - Large
(200x600 px)

£450	per month
£1,300	/ 3 months
£2,200	/ 6 months
£4,000	per year



HOMEPAGE SPONSORSHIP

PRICE

Logo top of page
(Only available to one company at a time)

£5,000	/ 6 months
£9,000	per year

Advertising Rates - News Pages



NEWS PAGE BANNERS

PRICE

Sidebar Banner - Medium
(200x200 px)

£350 per month
£1,000 / 3 months
£1,800 / 6 months
£3,000 per year

Sidebar Banner - Large
(200x600 px)

£500 per month
£1,400 / 3 months
£2,500 / 6 months
£4,800 per year

'Within Text' Banner -
Medium (200x200 px)

£350 per month
£1,000 / 3 months
£1,800 / 6 months
£3,000 per year

Top Bar Banner
(600x150 px)

£350 per month
£1,000 / 3 months
£1,800 / 6 months
£3,000 per year



NEWS PAGE SPONSORSHIP

PRICE

Banner at the foot of all
news stories
(Only available to one company at a time)

£5,000 / 6 months
£9,000 per year

Advertising Rates - Directory



DIRECTORY/CATEGORY/ LOCATION BANNERS*

PRICE

Sidebar Banner - Medium
(200x200 px)

£150	per month
£400	/ 3 months
£750	/ 6 months
£1,400	per year

Sidebar Banner - Large
(200x600 px)

£250	per month
£750	/ 3 months
£1,300	/ 6 months
£2,500	per year

Top Bar Banner
(600x150 px)

£250	per month
£750	/ 3 months
£1,300	/ 6 months
£2,500	per year

*Bespoke banner advertising on Directory pages can be arranged with the sales team

Advertising Rates - Enhanced Profile



DIRECTORY LISTING

PRICE

Enhanced Profile

£400 per year

A specialised directory listing to raise your business to the top of the categories and link through to your own page on the Handy Shipping Guide website, created by our in-house staff, for your approval.


Enhanced profiles get the added benefit of including your company's logo along with the description, contact and address details.

MSC (Mediterranean Shipping Co) Australia service [View in-depth profile](#)

Services
Loading at Bristol, Felixstowe, Grangemouth, Greenock, Liverpool, Teesport and London Gateway with the possibility of numerous transhipments.

Contact
Medite House, The Havens, Ipswich
IP3 9SJ
Tel: +44 (0) 1473 277777

[WEBSITE](#) | [EMAIL](#)

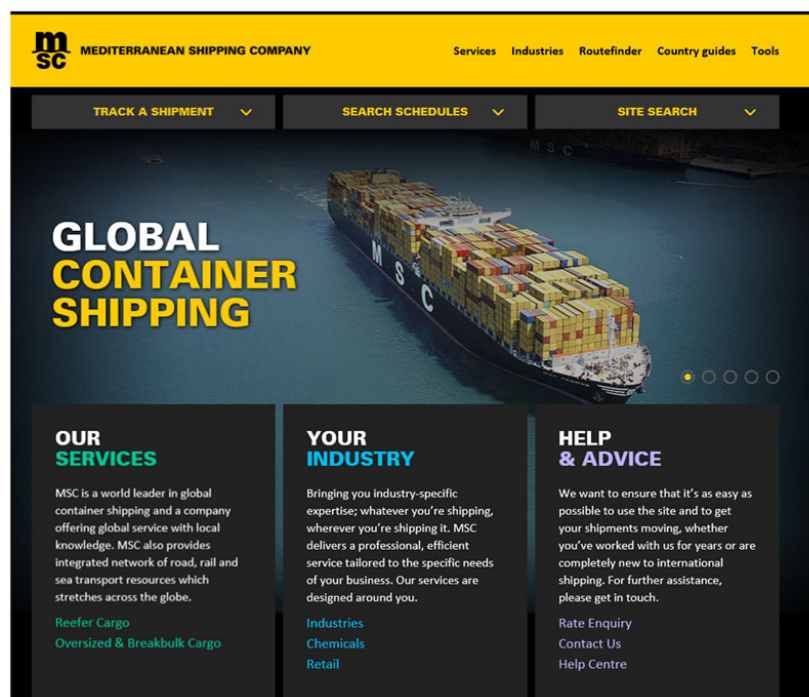


News Guide Search Search

Press Releases Advertise

JOIN US ON  

MSC (Mediterranean Shipping Co) Australia service



MSC MEDITERRANEAN SHIPPING COMPANY Services Industries Routefinder Country guides Tools

TRACK A SHIPMENT SEARCH SCHEDULES SITE SEARCH

GLOBAL CONTAINER SHIPPING

OUR SERVICES
MSC is a world leader in global container shipping and a company offering global service with local knowledge. MSC also provides integrated network of road, rail and sea transport resources which stretches across the globe.
[Reefer Cargo](#)
[Oversized & Breakbulk Cargo](#)

YOUR INDUSTRY
Bringing you industry-specific expertise; whatever you're shipping, wherever you're shipping it, MSC delivers a professional, efficient service tailored to the specific needs of your business. Our services are designed around you.
[Industries](#)
[Chemicals](#)
[Retail](#)

HELP & ADVICE
We want to ensure that it's as easy as possible to use the site and to get your shipments moving, whether you've worked with us for years or are completely new to international shipping. For further assistance, please get in touch.
[Rate Enquiry](#)
[Contact Us](#)
[Help Centre](#)



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