



Handy Shipping Guide

Your Complete Global Freight and Shipping Directory

HANDY SHIPPING GUIDE MEDIA PACK 2014 / 2015

What is the Handy Shipping Guide?

The Handy Shipping Guide was designed to combine the most useful and current directory of logistics and freight services with up to date industry news.

Over the past few years it has developed into one of the Webs most comprehensive information portals for anyone involved in the world of shipping.

Anyone, seeking a contact or information regarding logistics services home or abroad, can find it on the site. From Hauliers to IT Suppliers and Documentary Specialists, from Container Carriers and Consolidators to Ferry Operators and Car Carriers, you will find them all in the Handy Shipping Guide.

The Handy Shipping Guide is also updated constantly with the latest in global transport, shipping and freight news, so everytime you visit, you know you will be reading information hot off the wire, and not only will you be reading it, Handy Shipping Guide allows you to create the latest news by submitting your freight press directly to our news desk.

You may have the best freight website in the world - but as Handy Shipping Guide is read in 218 countries, by a global readership of over 100,000 freight professionals, can you afford not to have a presence on the Webs leading information source for freight and shipping?



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Useful Contacts at HSG

Editorial: newsdesk@handyshippingguide.com

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Sales: sales@handyshippingguide.com

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Advertising Rates - Homepage

All Prices are in Pounds Sterling

**FANTASTIC FOR
BRAND AWARENESS
ACROSS THE
SHIPPING INDUSTRY**

Homepage Banners

SIDEBAR BANNER MEDIUM Size - 200 x 200 pixels

Cost - £300 per month / £800 per 3 months / £1400 per 6 months / £2400 per year

SIDEBAR BANNER Size - 200 x 600 pixels

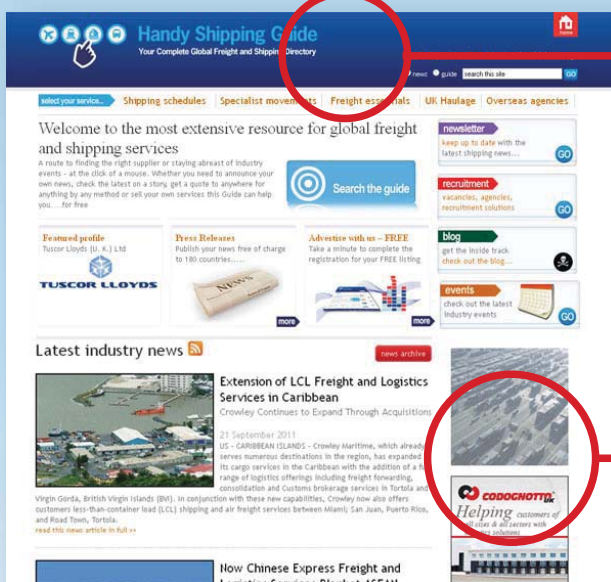
Cost - £450 per month / £1300 per 3 months / £2200 per 6 months / £4000 per year

Homepage Sponsorship

Includes - Logo top of Page / Banner at the foot of all news stories

Cost - £5000 per 6 months / £9000 per annum

Information - The sponsorship is only available to one company at any one time



HOMEPAGE SPONSORSHIP

SIDEBAR BANNERS



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Advertising Rates - News Pages

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ADS ON NEWS PAGES WILL BE SEEN BY ALL REGULAR READERS OF THE HANDY SHIPPING GUIDE

Newspage Banners

SIDEBAR BANNER MEDIUM Size - 200 x 200 pixels

Cost - £350 per month / £1000 per 3 months / £1800 per 6 months / £3000 per year

SIDEBAR BANNER LARGE Size - 200 x 600 pixels

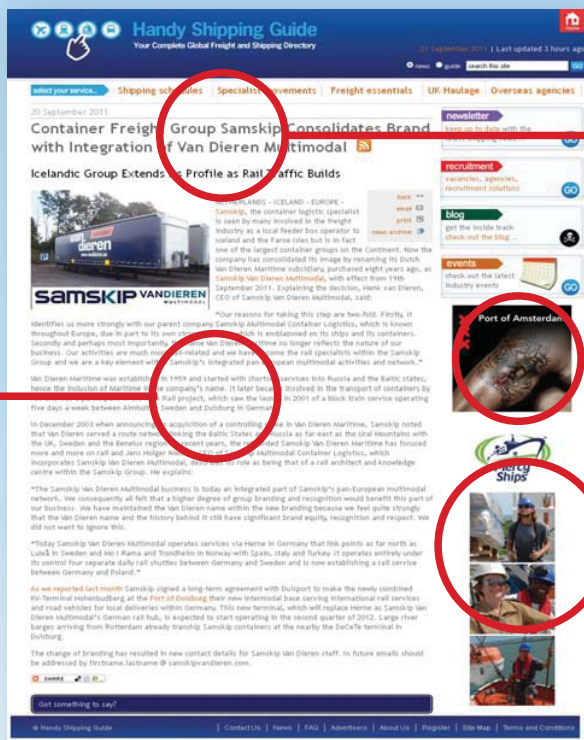
Cost - £500 per month / £1400 per 3 months / £2500 per 6 months / £4800 per year

"WITHIN TEXT" BANNER Size - 200 x 200 pixels

Cost - £350 per month / £1000 per 3 months / £1800 per 6 months / £3000 per year

TOP BAR BANNER Size - 600 x 150 pixels

Cost - £350 per month / £1000 per 3 months / £1800 per 6 months / £3000 per year



TOPBAR BANNER
(above story headline)

"WITHIN TEXT" BANNERS

SIDEBAR BANNER (MEDIUM)
200 x 200 pixels

SIDEBAR BANNER (LARGE)
200 x 600 pixels



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**GREAT FOR CUSTOMERS
LOOKING FOR YOUR
BUSINESS & SERVICES**

Directory / Category / Location Banners *

SIDEBAR BANNER MEDIUM Size - 200 x 200 pixels

Cost - £150 per month / £400 per 3 months / £750 per 6 months / £1400 per year

SIDEBAR BANNER LARGE Size - 200 x 600 pixels

Cost - £250 per month / £700 per 3 months / £1300 per 6 months / £2500 per year

TOP BAR BANNER Size - 600 x 150 pixels

Cost - £250 per month / £700 per 3 months / £1300 per 6 months / £2500 per year

* Bespoke Banner Advertising on Directory Pages can be Arranged with the Sales Team

The screenshot shows the Handy Shipping Guide website interface. At the top, there are navigation icons and the site title. Below that is a search bar and a menu with categories like 'Shipping schedules', 'Specialist movements', 'Freight essentials', 'UK Haulage', and 'Overseas agencies'. The main content area displays search results for 'United Kingdom / England & Wales'. Three listings for 'Isle of Man Steam Packet Company' are shown. On the right side, there is a sidebar with a search criteria list and a large banner that says 'Your Advert Here' with a 'Click here' button. Red circles and lines are used to highlight the search criteria field and the sidebar banner.

**TOP BAR BANNER
(any location / any category)**

**SIDEBAR BANNER
(any location / any category)**



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Advertising Rates - Enhanced Profiles

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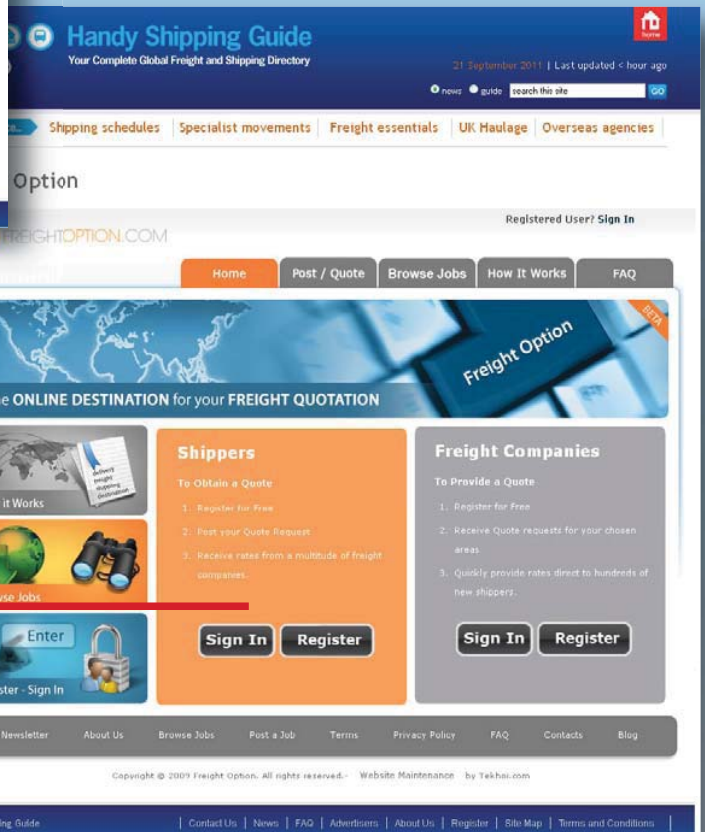
**ENHANCED PROFILES
HELP YOU STAND OUT
FROM THE COMPETITION!**

Enhanced Profiles

LIVE IN ALL YOUR RELEVANT DIRECTORY CATEGORIES

Cost - £400 per year

Information - Enhanced Profiles are a good way of getting exposure for your services



ENHANCED PROFILES RAISE YOUR BUSINESS TO THE TOP OF THE CATEGORIES, AND LINK THROUGH TO YOUR OWN PAGE ON THE HANDY SHIPPING GUIDE WEBSITE.

ENHANCED PROFILES ALSO INCLUDE A LOGO, DESCRIPTION, CONTACT AND ADDRESS DETAILS.